

# EQ Leader Trainer Certification

## Proven Solution to Develop EQ Leadership

Equip yourself with the certification and material to run our proven 1-day EQ Leader program. Join the world-leaders in EQ development and take away a solution to measurably improve leaders' effectiveness.

23-25 November, 2010, Dubai



I attended with the intent of learning how to teach others about EQ. I not only learned how to effectively teach the materials, I learned a great deal about myself.

Tara Heinburger,  
Training Mgr. /  
Leadership Development,  
Abbott Vascular



This program provides practical and effective tools for measuring and developing emotional intelligence - a turnkey solution with substance and depth.

This unique training event is designed for professionals who are charged with developing leadership in their organizations. Walk away ready to use the latest material in EQ leadership development.

## Certification Includes

### EQ Leadership for the People-Side

While most leaders are hired for their technical, business, and product knowledge, the core of leadership is engaging people. The 1-day EQ Leader Training focuses on the core competencies that allow leaders to understand and manage people (including themselves). It sets the context and builds a case for "EQ leadership," and then offers practical, applicable tools to help develop core competencies.

The training module is interactive and engaging using exercises, video clips, and a proven learning design.

- Develop EQ to enhance the people-side of leadership and increase organizational effectiveness.
- Learn and prepare to deliver a highly-effective 1-day EQ Leadership program with practical tools, a strong research base, and an easy-to-apply model of EQ.
- Take away the EQ Leader Facilitator Kit with powerpoint, videos, and resource cd (including sample proposal and additional resources) – AED2500 value – and license to purchase courseware for this outstanding program\*

\* The EQ Leader workbook is AED275 per participant, one workbook must be purchased for each participant; the program can be delivered in one day or spread over several.

### Who should attend

Professionals charged with improving leadership – trainers, HR specialists, OD professionals, coaches, leaders.

Clients using these tools include FedEx, US Navy, IBM, and many healthcare, pharma, technical, manufacturing, & professional services companies.

Public-run schedule:

[www.6seconds.org/training](http://www.6seconds.org/training)



New insights, skills, and practical tools improve leadership in your organization and enhance your own leadership.

"I have never attended a course where I left with so many high-quality resources. The value of this course, personally and professionally, is enormous." - Renae Rokikki, Training and Development Specialist, SUNY Upstate Medical Center

## Benefits of This Program

The EQL program puts emotional intelligence into a practical context. Beginning with identifying key leadership goals, the course then offers numerous practical EQ tools that leaders will use and apply to reach their goals.

The program can be delivered in a full day, or it's easily divided into multiple modules creating a flexible approach that will work in a wide range of organizations.

Using an advanced learning design, the program is hands-on and multi-sensory. Participants will engage deeply, connecting with the material, their group, and themselves. The training day passes quickly and sets participants with the knowledge, attitude, and skills to excel on the people-side of leadership.

The EQ Leader program is also perfect to blend with the SEI Emotional Intelligence assessment for practitioners who are SEI Certified. The latest-generation emotional intelligence assessment, SEI focuses on developing and applying EQ to help people be more effective with people. Built by world-leading emotional intelligence educators, this tool is action-oriented, practical, and applicable. SEI users (including FedEx, the US Navy, Daimler Benz, Kodak, and BMW) choose SEI because it helps people put EQ in action. SEI features include rigorous psychometrics, multiple languages, numerous reports, and an extensive library of development tools. See [www.6seconds.org/sei](http://www.6seconds.org/sei) for details.



"This is a fabulous learning experience. The atmosphere, the content, the people were first rate. The best facilitator I've had the benefit to experience."

- Jim Phillips, Manager, Organizational Effectiveness, Connective Energy

## Certification Requirements:

This course is intended for professionals skilled and qualified in training, consulting, coaching, and education who are graduates of Six Seconds' EQ Certification. Those who have not completed the EQ Certification may join if they attend a special pre-course orientation for an additional fee of AED1000.

To complete the certification process, participants must complete online pre-work, attend the full program, and demonstrate competence in the practicum.

## Registration

To register, complete the attached form and fax to Six Seconds, or register online at [www.6seconds.org/training](http://www.6seconds.org/training)

AED 3995 includes course materials, coffee/tea, and ongoing email support.

AED 1000 for pre-course orientation (for those not already EQ Certified)

Group Discount: A group discount of AED495 per person is available for teams of 3 or more registering and paying together from one company.

*See attached registration form for refund and cancellation policy.*

## When & Where

24-25 November, 2010 - Dubai  
(23 November for precourse orientation)

### Contact:

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Six Seconds Middle East  
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E: [hussein@6seconds-me.com](mailto:hussein@6seconds-me.com)

"There are many EQ training programs but Six Seconds and its phenomenal trainers are the real thing. You will be personally and professionally transformed."

- Kathleen Ruby, Ph.D., Director of Wellness and Leadership Development WSU College of Veterinary Medicine

## About Six Seconds

Six Seconds helps all people learn the skills of emotional intelligence to foster a sustainable future. Six Seconds is a 501(c)3 not-for-profit organization with offices in San Francisco, Singapore, Bologna, Beijing, Brisbane, Dubai, and London. With extensive experience in training and education, Six Seconds' programs are hands-on, engaging, and transformational.

Six Seconds developed the EQ-in-Action model in 1997 to help people put the theory of emotional intelligence into practice. The model draws on the work of Peter Salovey, Ph.D. (one of Six Seconds' advisory board members), and John Mayer, Ph.D. who first defined EQ as a scientific concept. It also builds on the five components of EQ popularized by Daniel Goleman in his 1995 book, *Emotional Intelligence*, which endorses Six Seconds' EQ curriculum, Self-Science. The model integrates leading thinking on this emerging science into a practical, usable, memorable structure.

## EQ Leader Certification Registration

Please fax this form to: +971 4 429 0994 or email [hussein@6seconds.org](mailto:hussein@6seconds.org)

Name:	Employer / Organization:
Job title:	Mailing address:
E-mail address:	
Phone number:	City, State, Zip, Country:

Date and Location:	Note:
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What are **2-4 of your organizational objectives** in attending this program?

What are **2-4 of your personal/professional objectives** in attending this program?

Please provide a **1-liner bio**

<b>Payment Method</b>	<b>Amount: AED</b> _____
<input type="radio"/> Cash	
<input type="radio"/> Cheque - made payable to Dynamic Learning FZ-LLC	
<input type="radio"/> Bank Transfer - HSBC, Main Branch, Dubai, A/C Dynamic Learning, # 020-652962-001, Swift Code BBMEAEAD	

### Cancellation, Refunds, and Confirmation

Full payment must be received in advance. If you cancel with 30 days notice or more, your fee will be refunded less an AED750 processing charge. With less than 30 days, refunds will only be given if your space is filled by another delegate. In the event we cancel due to under-enrollment, a full refund will be provided, and you will be notified at least three weeks prior to the course.

We will email you a confirmation prior to the course. If you have questions, please feel free to call us at +971 4 375 41 02 or email us at [hussein@6seconds-me.com](mailto:hussein@6seconds-me.com)

For the current seminar schedule, visit <http://www.6seconds.org/training>